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RECENT DATA SUGGEST RESEARCHERS HAVE FOUND NEW GENERATION IV-IRON TREATMENT

Iron deficiency is the most widespread nutritional disorder affecting one third of the world's population. Yet, current iron deficiency treatment is in many countries both inconsistent and old-school. New clinical phase II data¹, however, suggest that German researchers have discovered an IV-iron treatment capable of transporting iron into the human body with a minimum risk of free iron in plasma.

"In a global perspective the IV-iron market is dominated by old products. We see a huge unmet need for improved IV-iron compounds that do not release potentially harmful free iron. We have identified a market-move towards larger doses. The results of the clinical phase II trial suggest ferric bepectate to be an optimal iron carrier with convenient and easy administration and an efficacy and safety profile relevant to both patients as well as health care professionals says Medical Director at iron4, Stig Waldorff, MD.

Due to the promising phase II results, iron4u are currently conducting two phase III clinical trials – a pre-surgery as well as a post-surgery study. The studies are conducted in Austria, Germany and in the UK and will include more than 800 patients. The studies are expected to be concluded approximately Q2/Q3 2020.

CEO at iron4u, Mr. Odd Vaage Nilsen, adds: "We are currently in discussion with partners in order to support further development and commercialization of ferric bepectate. The potential for an effective and well tolerated IV-iron treatment which clinicians are comfortable using is enormous. We expect the US market sales of IV-iron to reach USD 1bn within 2019-2020. The full potential in the US market alone may well exceed USD 5bn. We are confident that ongoing phase III clinical trials will bring ferric bepectate to a new level".

For further information – please visit our [website](#) or contact us:

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¹ <https://onlinelibrary.wiley.com/doi/pdf/10.1111/bcpt.13219>